



John Lowe
CEO
Jeni's Splendid Ice Creams

John Lowe joined Jeni's Splendid Ice Creams in 2009 as Chief Executive and part-owner after receiving a late-night call from his long-time friends, Jeni Britton Bauer and Charly Bauer. The couple knew they had created something amazing, and they knew their friend was just the person to help it skyrocket. Since John joined Jeni's, the Company has grown from 4 shops to more than 30, and has "gone national" with its pints on the freezer shelves of more than 1,800 of America's finest retailers, causing Time Magazine to feature the Company under the headline, "Can The Best Ice Cream In America Be Its Biggest?"

For the company's handling of a 2015 outbreak of listeria monocytogenes, transparency with consumers and management through the crisis, John received the Specialty Food Association 2016 Business Leadership Award.

Prior to Jeni's, John served in numerous leadership roles with General Electric Company, including stints as General Counsel of GE's Business & General Aviation startup and its Aviation Services Global Operations, a \$14B P&L operating 35 MRO facilities and joint ventures around the globe. While at GE John served as an Officer of GE Honda Aero Engines, a joint venture created to power HondaJet. During the 2008 financial crisis, John was tapped to lead multiple business-critical divestitures. Lucky for him, each deal closed minutes prior to GE's quarterly reporting cut-off, and his future outside the law was cemented.

John began his legal career with Kegler Brown, where he lost his only jury trial. Thereafter, he quickly decided "corporate law" was his calling. He represented numerous successful start-ups, including a certain ice cream company, and received a number of awards no one outside the law, or his mother, would think impressive.

John is as an outside director of White Castle Company and serves on the advisory boards of Watershed Distillery and Acre Farm-to-Table-To-Go. He serves on the boards of the Columbus Chamber of Commerce and the Columbus Youth Foundation. Most importantly, together with Catherine L. Strauss, a partner with IceMiller who wins her jury trials, John is a co-owner of a three-clown circus and youth sport shuttling service. Their clown-athletes, Jack, 12, Alex, 9, and Luke, 7, do not sufficiently appreciate that their dad runs an ice cream company.

