



Shannon Ginther, JD

First Lady of the City of Columbus
Executive Director of Healthcare Transformation
OhioHealth

Shannon Ginther, JD, is an attorney specializing in health policy development and implementation. She serves as Executive Director for Healthcare Transformation at OhioHealth Group. In this role, Shannon is a key driver for the development of transformative, value-based healthcare by building a high-performing, network with existing and new payer relationships. This includes managing programs ranging from primary care transformation, and population health management, to care coordination, and pharmacy initiatives. Shannon also guides the development and implementation of value-based direct to market and direct to employer products and serves as council to senior leaders on the changes necessary to remain successful in the face of healthcare's evolving, complex environment, establishing OhioHealth as a market leader in the journey from volume to value.

Prior to her work with OhioHealth Group, Shannon was the Assistant Director for The Ohio State University's Ohio Colleges of Medicine Government Resource Center. There, she facilitated partnerships between academia and government-sponsored health and human services agencies to implement Medicaid cost savings, quality improvements, and workforce development strategies, including implementation of Ohio's largest Medicaid-focused workforce development initiative to train and place additional practitioners committed to serving Ohio's Medicaid population. Shannon has also served as the Ohio Health Care Coverage and Quality Council's Senior Policy Advisor and played a key role in implementing health policies to improve the coverage, cost, and quality of Ohio's health insurance and health care system. While working with the Council, she led the State of Ohio's effort to develop and implement a statewide patient-centered medical home model.

In prior roles, Shannon served as Director of Government Affairs for the Ohio Department of Health, a private practice attorney, and a legislative aide to a state representative. She has authored health policy publications, including an assessment of Ohio's medical home initiative and a comprehensive analysis of the Medicare Prescription Drug Act.

Shannon graduated cum laude from Capital University Law School in Columbus, Ohio and holds an undergraduate degree in Political Science from the University of Cincinnati. She lives in Clintonville with her husband, Andrew, and their young daughter.

