



Linda Shetina Logan, CSEE and CTA
Executive Director
Greater Columbus Sports Commission

Linda Shetina Logan has served as the executive director of the Greater Columbus Sports Commission (Sports Commission) since its inception in June 2002. A trailblazer in the sports tourism industry, Linda has led the Sports Commission to book more than 500 new sporting events that have generated over a half a billion dollars in visitor spending. In return, Columbus has established itself as a top sports destination.

Prior to becoming the Sports Commission's executive director, Linda was the director of sports marketing for the Greater Columbus Convention and Visitors Bureau, now known as Experience Columbus. Linda has organized, staged and directed hundreds of meetings, concerts, sporting events and conventions, including the NCAA Men's Final Four, Presidential Debates and the United Nation's Summit on Trade. Notably for Columbus, she has led the hosting of the 2015 NHL All-Star Game, the 2016 NCAA Women's Volleyball Championship and the 2018 NCAA Women's Final Four.

A graduate of Ohio University, she currently serves on the boards of the AAA Ohio Auto Club, The Ohio State University Sports & Society Initiatives and the Fairport Harbor Tourism Council. Most recently, Linda was named 2019 Women WELDing the Way® calendar honoree due to her leadership and development of women. Additionally, she was a past recipient of the Columbus YWCA "Women of Achievement" and was recognized in Connect SPORTS magazine's cover story "IX Women Who've Got Game" for making significant contributions to the sports tourism industry.

